



BUDGET ADVOCACY NETWORK

EXPRESSION OF INTEREST

The Budget Advocacy Network, a consortium of civil society organisations in Sierra Leone, is hiring the services of a suitably qualified motion art 4/3D graphics designer, crafter and Video Technical Recording (VTR) multimedia editor to develop simplified cartoon videos of two research outcomes, namely, the Revenue and Expenditure Credibility Analysis and the Audit Scorecard Reports. The consultant/firm shall present the reports in cartoon or animated videos mp4 format in line with BAN's requirements. The videos would educate the public on BAN's work in the audit reports and revenue credibility work.

Background:

BAN in consortium with Christian Aid, Center for Accountability and the Rule of Law (CARL), and Restless Development (RD) with support from the Department for International Development (DFID) hired consultants to undertake the Revenue and Expenditure Credibility Analysis and the audit scorecards for four institutions.

Budget credibility describes the ability of government to accurately and consistently meet their expenditure and revenue targets. When budgets are not implemented as planned, spending priorities can shift, deficits may exceed projections leading to an increase in debt and the provision of critical services may be compromised. The audit scorecard looked at the past four years audit reports targeting issues raised in the report, the number of recommendations implemented/not implemented, and the total resources recovered/not recovered.

These activities are rolled out under a project titled 'Strengthening Public Financial Management, Anti-Corruption and Accountability Institutions in Sierra Leone'. The overall purpose of the programme is 'to help build a more effective executive that can raise, allocate and transparently use public resources to drive inclusive development'.

With regards to the above, BAN is seeking the services of a consultant/firm to perform the tasks as stated in the specific terms of reference below.

TERMS OF REFERENCE: -Full description of Services to be provided

1. The Consultant/firm shall develop High Definition (HD) graphics and motion pictures depicting content of the reports of the respective researches. The consultant/firm shall develop, edit and submit two videos (on the revenue and expenditure credibility report and four videos on the audit scorecards, according to BAN's requirements.
2. The Consultant/firm shall work on the concept developed for motion art with relevant conversational lines to communicate the content of the report in 4/3D digital cartoon format, mp4 final production within the same period according to BAN's requirements.

3. The Consultant shall deliver all graphic products and cartoon videos produced within the given timeline. Contents shall be delivered to BAN with proper captions, voice commentary in Krio and subtitles embedded in English.

4. BAN shall give directives of the texograph, photographs and videographs and shall hold copies of the Raw format.

5. Each of the videos produced shall not exceed five minutes of post-production airtime.

Scope

The content of the videos to be produced shall be drawn from the two reports referenced above.

Timeline and deliverables

All videos produced shall be delivered in fifteen days after signing of contract.

In summary the expected deliverables for this assignment include:

- Concept of the video outlooks
- Drafts of the videos
- Final videos

Experience

The shortlisted consultant should have a degree in information technology or related field experience for five years. The firm should experience vast experience on VTR. The consultant/firm should have the required software for the development of audiovisual and motion art 4th, or 3rd, definition generation standards.

The Consultant/firm should be able to develop text narrative from the report (concept) in a simple and dramatic format.

The Consultant/firm should have at least three year-experience working on VTR editing and must have souvenir/examples for that.

The Consultant/firm should have production ideas, skills and innovation that would add values to the final product.

Interested applicants should send in their expression of interests and two samples of recent video products to the Coordinator Budget Advocacy Network 22E Carlton Carew Road, off Wilkinson Road, Freetown. Email: abkamara@ban-sl.org. Deadline to send all expression of interest is Friday 29th November 2019